

**California Maritime Academy**  
**ABS School of Maritime Policy and Management**  
**GMA 300, US Foreign Policy, Fall 2014**

<b><i>Instructor:</i></b>	Matthew Atkinson
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<b><i>Office Hours:</i></b>	Monday and Friday 1 to 2:20
<b><i>Class Days/Time:</i></b>	Monday, Wednesday, Friday 2:30 to 3:20
<b><i>Classroom:</i></b>	ABS Building Room 101

### **Moodle**

Copies of the course materials such as the syllabus, major assignment handouts, etc. may be found on Moodle, which is the course management software used for Cal Maritime courses. You are responsible for regularly checking Moodle for course updates. To access Moodle, go the CMA homepage and sign in with your CMA user ID (all lowercase) and password. Click on the Moodle icon and you will see this course along with the other courses you are presently enrolled.

### **Course Description**

Examines the manner in which U.S. foreign policy is made and analyzes the implications of this policy-making process; with an emphasis on current issues in US foreign and international maritime policies. Focuses on the goals and inputs of US foreign policy to understand how international, domestic, and individual constraints affect the policy process and outcomes. Encourages students to think creatively about the choices available to political leaders and why, in the face of alternatives, a particular course of action or policy tends to be selected.

### **Student Learning Outcomes (SLO)**

Upon successful completion of this course, students will be able to:

SLO1 Apply the major theories of American foreign policy making to real world problems

SLO2 Describe the central actors and institutions involved in American foreign policy making

SLO3 Discuss how American national interests have evolved throughout the nation's history

## Required Texts/Readings

### Textbook

Bruce Jentleson, *American Foreign Policy: The Dynamics of Choice in the 21st Century, 5<sup>th</sup> Edition*. W. W. Norton & Company 2013. ISBN 0393919439.

- The textbook is available at the Cal Maritime bookstore and from Amazon.
- You may use the 4<sup>th</sup> edition of this textbook (ISBN 0393933571).

### Other Readings

All other readings will be made available on the course Moodle page.

### Classroom Protocol

- Treat instructor and other students with respect
- Abide by the relevant university policies regarding dress and conduct
- Students may not use cellphones or music players during class
- **Laptops may only be used in the area of the classroom designated by the instructor as the "laptop area" and they may only be used for activities *directly* relevant to what's going on in the classroom.** I reserve the right to ban the use of laptops in the classroom if students don't abide by these restrictions.

### Dropping and Adding Classes

Students are responsible for understanding the policies and procedures about add/drops, academic renewal, etc. Information on add/drops are available on the campus website and at:

[http://www.csum.edu/c/document\\_library/get\\_file?uuid=9ac74015-15c2-4840-8626-04098ba4fcc9&groupId=72269](http://www.csum.edu/c/document_library/get_file?uuid=9ac74015-15c2-4840-8626-04098ba4fcc9&groupId=72269)

Students should be aware of the current deadlines and penalties for adding and dropping classes.

# University Policies

## Academic integrity

Students should know that the University's Academic Integrity Policy is available at [https://www.csum.edu/c/document\\_library/get\\_file?uuid=ae78af01-0291-4d0f-ad97-060861e514d2&groupId=42499](https://www.csum.edu/c/document_library/get_file?uuid=ae78af01-0291-4d0f-ad97-060861e514d2&groupId=42499). Your own commitment to learning, as evidenced by your enrollment at Cal Maritime and the University's integrity policy, require you to be honest in all your academic course work. Instances of academic dishonesty will not be tolerated. Cheating on exams or plagiarism (presenting the work of another as your own, or the use of another person's ideas without giving proper credit) will result in a failing grade and sanctions by the University. For this class, all assignments are to be completed by the individual student unless otherwise specified.

## Campus Policy in Compliance with the American Disabilities Act

California Maritime Academy is committed to providing reasonable accommodations to students with documented disabilities. Students who believe they may need accommodations are encouraged to contact the Disability Services Office (DSO) in the Center for Engagement, Teaching and Learning ([disabilityservices@csum.edu](mailto:disabilityservices@csum.edu), 707-654-1283), preferably within the first two weeks of class. The DSO is located in Laboratory Building Room 110. For more information, see our website: <http://www.csum.edu/web/faculty-and-staff/office-of-disability-services>.

Services provided through the CETL/DOS include:

- Extended time for tests
- Tutoring
- Assistive Technologies/Software
- Proctored tests
- Access to course notes (when available)
- Low-distraction test environment

NOTE: Students requesting disability accommodations for testing must give a minimum of 5 business days notice to the instructor, and if testing in the CETL, to the CETL as well. For clarification, contact Dr. McClendon <mailto:vmcclendon@csum.edu>

## Student Technology Resources

Computer labs for student use are detailed below. Please see the postings outside the labs to see when classes are scheduled for these locations. Otherwise, hours are listed as below.

Lab Name	Location	Hours
Classroom Computer Lab	Classroom Building Room 105	24/7 Access via Portpass.
Lab 101	Laboratory Building Room 101	Open while building is open.
CETL	Laboratory Building Room 114	Open while building is open.

## GMA 300 US Foreign Policy, Fall 2014, Course Schedule

This schedule is subject to change. Any changes will be announced in lecture or via email at least one week in advance. AFP = Jentleson's *American Foreign Policy*

If you are using the 4<sup>th</sup> Edition of the textbook, do not use the chapter numbers below to identify the assigned reading. Use the chapter titles instead.

Week	Date	Topics, Readings, Assignments, Deadlines
1	Sept 3 Sept 5	Introduction to the course Thinking about foreign policy problems <ul style="list-style-type: none"> <li>• AFP Preface</li> </ul>
2	Sept 8, 10, 12	Frameworks for foreign policy analysis: What? Who? Where? How? <ul style="list-style-type: none"> <li>• AFP Chapter 1</li> </ul>
3	Sept 15 Sept 15, 17, 19	<b>Short essay #1 assigned</b> History of US Foreign Policy, 1789-1945: American national style, the great debates, and foreign policy problems <ul style="list-style-type: none"> <li>• AFP Chapter 4 ("The Historical Context: Great debates in American Foreign Policy, 1789-1945")</li> </ul>
4	Sept 22 Sept 22, 24, 26	<b>Short essay #1 due</b> History of US Foreign Policy, The Cold War Era <ul style="list-style-type: none"> <li>• AFP Chapter 5 ("The Cold War Context: Origins and First Stages")</li> <li>• AFP Chapter 6 ("The Cold War Context: Lessons and Legacies")               <ul style="list-style-type: none"> <li>◦ Some sections of this chapter may be designated as recommended rather than required.</li> </ul> </li> </ul>
5	Sept 1, Oct 1, and Oct 3	Foreign Policy Making Models <ul style="list-style-type: none"> <li>• Hans J. Morgenthau, "The Mainsprings of American Foreign Policy" (this reading will be posted on Moodle)</li> <li>• Graham T. Allison, "Conceptual Models and the Cuban Missile Crisis" (this item is reprinted in your textbook)</li> </ul>
6	Oct 6 Oct 8 and 10	<b>Midterm #1</b> Congress and Foreign Policy <ul style="list-style-type: none"> <li>• AFP Chapter 2 section entitled "The President, Congress, and 'Pennsylvania Avenue Diplomacy'"</li> <li>• Arthur M. Schlesinger, "The President and Congress: What the Founding Fathers Intended" (reprinted in some versions of your textbook and also posted on Moodle)</li> </ul>
7	Oct 13, 15, 17	The President and the President's Advisors <ul style="list-style-type: none"> <li>• AFP Chapter 2 section entitled "Executive Branch Politics"</li> </ul>
8	Oct 20 Oct 20, 22, 24	<b>Short essay #2 assigned</b> Foreign Policy Bureaucracy <ul style="list-style-type: none"> <li>• Glenn P. Hastedt, "American Foreign Policy: Bureaucracy" (posted on Moodle)</li> </ul>
9	Oct 27 Oct 27, 29, 31	<b>Short essay #2 due</b> Domestic Influences on Foreign Policy <ul style="list-style-type: none"> <li>• AFP 5<sup>th</sup> Edition Chapter 3 or the following sections in AFP 4<sup>th</sup> Edition: "Interest groups and their influence," "The Impact of the News Media," and "The Nature and Influence of Public Opinion"</li> </ul>
10	Nov 3, 5	Pluralist and Elitist Theories of the American Foreign Policy Making Process

Week	Date	Topics, Readings, Assignments, Deadlines
	Nov 7	<b>Midterm #2</b>
11	Nov 10, 12, 14	Security Policy: Power and Peace <ul style="list-style-type: none"> <li>AFP 5<sup>th</sup> Edition Chapter 7 or AFP 4<sup>th</sup> Edition Chapter 6</li> </ul>
12	Nov 17, 19, 21	Economic Policy <ul style="list-style-type: none"> <li>AFP 5<sup>th</sup> Edition Chapter 8 or AFP 4<sup>th</sup> Edition Chapter 10</li> </ul>
13	Nov 24, 26 Nov 28	Maritime Policymaking in Intergovernmental Organizations (IGOs) Holiday
14	Dec 1, 3, 5	Democratic Principles <ul style="list-style-type: none"> <li>Recommended: AFP 4<sup>th</sup> Edition Chapter 11</li> </ul>
15	Dec 8, 10 Dec 12	American Democracy and American Foreign Policy Wrap up course and discuss take-home final

### Assignments and Grading Policy

- Lecture attendance
  - Attendance is required
  - Students with more than 5 unexcused absences will not pass the course
- Exams
  - Midterm #1 (32% of course grade), October 6
  - Midterm #2 (32% of course grade), November 7
    - Testing material covered after Midterm #1
  - Take-home final essays (33% of grade)
    - Two sections
      - Evaluation of material covered since Midterm #2
      - Longer essay incorporating concepts covered throughout course
    - Upload to TurnItIn
- Short writing assignments: Two 750 word essays (about 2.5 pages)
  - Essay assignment #1 (1.5% of course grade)
    - Assigned September 15 and due September 22
    - Submit a hard copy and upload to TurnItIn
  - Essay assignment #2 (1.5% of course grade)
    - Assigned October 20 and due October 27
    - Submit a hard copy and upload to TurnItIn
  - Note: These essays projects are designed to evaluate whether you can write coherently about the course subject matter and will not require original research. Though the essays are a small part of your course grade, performing very well or very poorly on them would change your grade suffix (e.g., B to B+ or B+ to B).

Late essay assignments will receive reduced credit. Make up midterm exams will be administered only for an excused reason. Excused reason = mandatory Academy business.

### **Academic dishonesty – plagiarism, cheating, inappropriate collaboration – will result in automatic failure of the course.**

*Grading Scale:*

100% - 90% = A  
89% - 75% = B  
74% - 60% = C  
59% - 50% = D  
less than 50% = F

*(Pluses and minuses will be given on final course grades.)*